

CONCENTR8, KUMPAZIJA TA' YOUNG ENTERPRISE, SE JMORRU GĦALL-FINALI FL-ESTONIA

Tim ta' tmien imprendituri mis-Sixth Form tal-Kulleġġ ta' San Alwiġi se jmorru Tallinn, fl-Estonja, biex jirrapprezentaw lil Malta fil-Finali Ewropej ta' Young Enterprise Kumpanija tas-Sena. Concentr8 ġew magħżula fil-finali nazzjonali bħala r-rebbieħa tal-HSBC Kumpanija tas-Sena 2013/14, li tiffirma parti mill-programm tal-Junior Achievement (Young Enterprise) Malta Foundation.

Għaxar timijiet minn diversi kulleġġi f'Malta u Għawdex ikkompetew għall-premju prinċipali u minbarra dal-premju, it-tim Concentr8 rebħu tlett premjijiet oħra: L-Aqwa Pjan ta-Negożju, ipprezentat minn Deloitte; L-Aqwa Sistema ta' Kwalità, ipprezentat mill Adpro; u Il-Premju Intrapriża Soċjali, ipprezentat minn Microsoft.

Concentr8 fasslu, żviluppaw u nedew app edukattiv, imsejjaħ DistractMe, li hija disponibbli b'xejn fuq Apple Store u Google Play. L-app huwa speċifikament immirat biex jinkoraġġixxi u jgħin lill-istudenti jiffukaw u jiftakru l-kontenut tal-istudju, filwaqt li jagħmlu revizjoni tal-eżami bħala parti integrali ta' użu ta' kuljum tal-istudenti meta jużaw il-mowbajl, tablet u l-laptop kompjuters tagħhom. L-app huwa mibni apposta għas-sillabu tal-O Levels, iżda huwa ddiżinjat b'tali mod versatili li tista' tiġi estiża għal kważi kull tip ta' test jew eżami.

Il-kontingent Malti se jkun qed jikkompeti fl-aħħar ta' f'Lulju, matul il-kors ta' tlett ijiem, kontra ħamsa u tletin pajjiż finalist Ewropej u bħalissa qed ifittxu appoġġ ta' kumpaniji għal din l-inizjattiva. Ikunu jistgħu jġu kkuntattjati b'e-mail: info.concentr8@gmail.com jew permezz ta' www.facebook.com/concentr8ye.

Concentr8 żviluppaw l'app bħala parti mill-partecipazzjoni tagħhom fil-HSBC Company Programme organizzat kull sena mill-Junior Achievement (Young Enterprise) Malta Foundation. Din il-fondazzjoni tippromwovi edukazzjoni Intraprenditorjali, ħiliet fl'impjeg u litteriżmu finanzjarju.

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Caption:



It-tim ta' Concentr8 (squatting, mix-xellug): Anna Calleja, Gigi Gatt, Julia Frendo, Kurt Sultana, Emma Blake, Ben Flynn, Janine Camilleri u Matt Paris. Magħhom hemm (bil-wieqfa, mex-xellug): Emidio Friggieri, Head Judge; il-Ministru tal-Edukazzjoni Evarist Bartolo; Tonio Axisa, Business Advisor; Mark Watkinson, CEO ta' HSBC Bank Malta plc u David Pace, Chairman ta' JA-YE.

ADDITIONAL PRESS INFORMATION

About Junior Achievement (Young Enterprise) Malta Foundation (JA-YE Malta)

JA-YE Malta is a non-profit organisation which targets young, aspiring entrepreneurs and future leaders. The organisation aims to reach out to youths in Europe with the objective to deliver skills on entrepreneurship, financial literacy and employability. We believe that Young Enterprise Achievers can send a powerful message to current and future students and motivate them to make a difference.

JA-YE Malta is an NGO that has been in Malta since 1989. It aims to provide entrepreneurship education programmes at all levels of the educational system. JA-YE Malta Foundation brings the public and private sectors together to provide young people in primary, secondary and tertiary level students with high-quality education programmes to teach them about enterprise, entrepreneurship, business, and economics in a practical way.

About the DistractMe app

The app enables users to test themselves in an innovative way, doing away with the stress often associated with studying. Users enter their questions and answers about any subject they are studying,

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which the app then uses to test and re-test the students at a later stage. DistractMe can also be set up to ask users a set questions from particular subjects derived from the MATSEC syllabus. In fact, there is no limit to the subjects that the students can test themselves on. The app also allows users to connect to Facebook and compete among friends and find out who best knows 'their stuff'.

The app, which is available on the Apple Store and on Google Play, aims to turn the disadvantage of being distracted by technology into an advantage, using the tag line “distract me to concentrate”.

JA-YE Malta would like to congratulate all The HSBC Company Programme participants for reaching this milestone at their tender age.

For further information about the programme, please visit JA-YE Malta website: <http://cp.youngenterprise.org.mt> or contact us through email: info@youngenterprise.org.mt, or on 21244991.