

for immediate publication

Maypole outlets roll out Super Value Summer offers

Value, value and value is the theme of the 2014 Summer Campaign which was launched in Maypole's 11 outlets around Malta last month and now is in full swing. Maypole wants to ensure clients get the best value for money through a host of exclusive offers.

Supported by some two dozen brands, the offers are based around lower pricing, free giveaways and special combo packs, to name a few.

"These are not sales gimmicks but honest, high value offers, with the full support of our suppliers, which means Maypole clients will be getting more for their money this summer," Sebastian Debono, Director of Maypole, said.

All clients visiting Maypole to benefit from these offers will notice that sales staff in the outlets, all have the new 2014 Maypole uniform. This consists of smart black trousers and green polo shirt emblazoned with the Maypole logo, black apron and cap.

Maypole's outlets are in Attard, Bugibba, Fgura, Hamrun, Iklin, Mellieha, San Gwann, Qormi, Swatar, Zabbar and Zurrieq with a new shop soon opening in Naxxar.

– ENDS –

Il-ħwienet kollha ta' Maypole b'offerti ta' Valur Kbir għas-Sajf

Valur, valur, valur hija t-tema tal-Kampanja tas-Sajf 2014 li varaw il-Maypole fi 11-il ħanut madwar Malta ix-xahar li għadda u issa qegħda fl-aqwa tagħha. Maypole jixtiequ jassiguraw li l-klijenti ikollhom l-aħjar valur għal flushom permezz ta' għadd kbir ta' offerti esklussivi.

Bl-appoġġ ta' xi 24 marka, l-offeri jduru ma' prezzijiet iktar baxxi, affarijiet li jingħataw b'xejn u pakketti speċjali combo, biex insemmu f'it minnhom.

“Dawn mhumiex gimmicks tal-bejgħ iżda offerti onesti ta' valur għoli, bl-appoġġ sħiħ tal-fornituri tagħna. B'hekk il-klijenti tal-Maypole se jiehdu iktar għal flushom dan is-sajf,” qal Sebastian Debono, Direttur tal-Maypole.

Il-klijenti kollha li jzuru lill-Maypole biex igawdu minn dawn l-offerti se jindunaw li l-impjegati li jaqduhom kollha qegħdin jilbsu l-uniformi ġdida tal-2014 tal-Maypole. Din tikkonsisti f'qalziet iswed pulit, T-shirt bil-kullar u l-logo tal-Maypole, fardal iswed u kappell.

Il-hwienet tal-Maypole jinsabu f'H'Attard, Bugibba, il-Fgura, il-Ħamrun, l-Iklin, il-Mellieha, San Gwann, Ħal Qormi, is-Swatar, Hal Żabbar u iż-Zurrieq, b'hanut ieħor ġdid dalwaqt jiftaħ in-Naxxar.

– TMIEM –

Caption:



The new 2014 Maypole uniform which consists of smart black trousers and green polo shirt emblazoned with the Maypole logo, black apron and cap.