

Latest MJN CV

Malcolm J. Naudi was born in Sliema, Malta, in 1961. He obtained his secondary education at St Aloysius College, Birkirkara, his upper secondary education at Stella Maris College, Gzira, and furthered his studies in journalism and mass communications at the University of Malta and overseas.

At the age of 16 he started working as a cub reporter in the Newsroom of the Times of Malta and after completing Sixth Form rejoined the paper. He was a full-time journalist until 2007, working in all the editorial departments, mostly with The Sunday Times, where for 16 years he was Deputy Editor, among other responsibilities.

In 2008 he set up Malcolm J. Naudi Communications, which specialises in public affairs, PR consultancy, TV production and new media. He is managing director of Know Now Ltd, the company that owns the Malcolm J. Naudi Communications brand.

For 20 years up to 2009, Malcolm was a communications trainer, working at the University of Malta and with a private training organisation – MISCO Training.

In 2010 he entered a partnership, Achieve Business Consulting & Training, with his brother, Jimmy Naudi, who is based in the UK, which securing the local franchise of [FranklinCovey](#), a leading global consulting and training organisation based in the United States.

Core achievements

- has built up a strong client base in the past 48 months, with leading private companies in Malta and abroad, and both governmental and non-governmental organisations, apart from private individuals engaging his services;
- delivered training in Business Communications to assistant head teachers and aspiring heads attending a University course, enabling them to become head teachers;
- delivered many short courses to members of the Maltese Public Service and local council staff in a variety of communication-related subjects over a long number of years;
- delivered many in-house and open courses in a variety of areas, including Practical Public Relations, Business Writing, Customer Care, Executive Secretary courses, Time Management, Presentation Skills and Team Building;
- launched the Motoring section of The Sunday Times and has reported on the motoring scene for 25 years;
- produced two 13-part series at prime time on national television (TVM) of his own TV programme, X'hemm fis-suq? (What's on the market) in 2009 and 2010. Hit high audience ratings – equivalent to the news ratings of the main opposition station;
- currently acts as Communications Officer of the [English-Speaking Union of Malta](#), which was officially inaugurated in May, 2010, with the attendance of over 50 delegates from around the world;

- has contacts across the local media landscape, as a result of his institutional role as Chairman of the Institute of Maltese Journalists – www.maltapressclub.org.mt;
- delivered the Superbrands Malta (coffee table) publication (5,000 copies) within 5 months from commission in 2009, including conducting 45 one-on-one interviews and writing 1,500-word articles for each company/group, plus a 6,000-word article on Malta through the ages;
- his second book, Random Recollections and Memories, the memoirs of a leading local industrialist, Anthony Miceli-Farrugia, was published in October, 2010;
- writes speeches and opinion articles for government ministers;
- has given professional service to several NGOs, including the Malta Red Cross, the Maltese-Spanish Chamber of Commerce and the Chamber of Architects, apart from advising foreign embassies in Malta on public affairs;
- is steadily building a client base for Achieve Business Consultancy & Training, including leading 5-star hotels in Malta and Gozo, and top local and international firms in the manufacturing and services sectors.

Malcolm is a founder member and chairman of the Institute of Maltese Journalists. The Institute was formed in 1989 and he has been chairman since 2001. In this capacity he is a trustee of the Tumas Fenech Foundation for the Education of Journalists.

He has been a member of Rotary Club Malta for over 20 years.